

# NEVADA WOMEN'S PHILANTHROPY

reinventing community giving



December 2010

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#### **UPCOMING NWP EVENTS**

Jan 11 – 8:30 am EC mtg; All Members Welcome to Attend!

Jan 25 – 9 am Grant Screening (GSC) Kickoff meeting

Feb. 8 – 9am GSC mtg. – LOI Vote pass; 11:30 EC meeting

Feb. 17 – Ribbon Cutting Rape Crisis Center: NWP Signs of Hope Counseling Center

Mar. 1 – 11:30 Wynn Resorts NWP ANNUAL AWARD LUNCHEON

# NWP AWARDS 2010 GRANT AWARD: \$350,000 TO RAPE CRISIS CENTER AND \$30,000 RUNNER-UP GIFT TO THE DISCOVERY CHILDREN'S MUSEUM

Dear NWP Members:

The holidays are upon us and we are taking a look back at another successful year of NWP. In light of incredible economic odds, 79 charitable women continued to make our type of philanthropy giving a priority. By pooling our funds, we awarded \$350,000 to our winner- Rape Crisis Center and \$30,000 to our runner-up, Lied Discovery Children's Museum.

We are excited about our partnership with Rape Crisis Center as our money will allow RCC to establish our city's first Therapeutic Counseling Center for victims of domestic violence. It has been a long time coming and we are proud that our money opens the doors of this program addressing a vital need in our community. Furthermore, this program is a fine example of collaboration between a non-profit and our university system – it will be housed on the College of Southern Nevada campus and will utilize the expertise of graduate students in UNLV's social work department.

Looking to 2011, we have implemented a more rigorous outreach program that hopefully will allow us to consider a pool of candidates that gets stronger each year. We currently have received 22 Letters of Intent for our 2011 grant cycle. Our grant review process begins in January. We continue to urge you to be a member of the Grant Screening Committee if you would like to have a better understanding of NWP and the incredible needs in our community.

We are eager to review the results of our member survey and will make any changes that will better meet the needs of you, our members. We thank you for your continued commitment to NWP and our community!

With gratitude, Susie Lee – NWP President



## **Grant Monitoring Committee**

Grant Monitoring Committee (GMC) chair Susie Lee reports the following:

#### After-School All-Stars (ASAS):

#### **Public Education Foundation (PEF):**

The Empowerment Program adopted by CCSD continues to grow and we are proud of our early and continued support of this vital initiative. This school year, NWP's empowerment funds allowed the following at our partner schools:

Chaparral H.S. – a reduction in teacher-student ratio; a reading/writing tutor for non-proficient students; 50% fee waivers for courses with materials fees; late bus transportation; NWP Technology Center computer lab for tutorials and make-up credit programs; new modified block schedule to allow more academic class times. These benefits translated to an increase in 12<sup>th</sup> grade proficiency pass rates and improved pass rates in math, reading and writing.

Staton Elementary – increased school instructional time by 20 minutes; new Library Research Media Center with 30 laptop computers; accelerated classes for grades 1st through 5<sup>th</sup>; primary and intermediate science labs; two new science teachers to provide science classes to students K-5; computer teacher and classes for grades K-5; before and after-school tutoring; "CRT Boot Camp" for grades 3-5; 1<sup>st</sup> and 2<sup>nd</sup> grade "Math Camp"; enhanced "Explorations" incentive program with participating H.S. teachers; staff development workshops; funding for field trips; and purchase of additional resources. These changes paid off for Staton as it gained the "High Achievement" rating based on its 2009-10 test scores.

Wendall P. Williams – purchase of reading software programs to help achieve school improvement goals of increased reading proficiency in grades 3-5. In addition, WW purchased additional laptops to give students more access to reading programs. NWP was a proud sponsor of WW's Halloween Festival, in which 350 students are parents attended. WW would like to welcome any NWP member to the school to assist with tutoring and mentoring.

## **Grant Screening Committee**

The Grant Screening Committee (GSC) welcomes a new team of Chairs. They are Julie Robinson as Lead Chair; Wendy Hornbuckle as Co-Chair; and Tami Hance as Secretary.

Many seasoned GSC members will return for the 2011 grants process. Their knowledge and savvy are invaluable! The Chairs encourage any interested member to join this dynamic committee that is the heart and soul of NWP. The GSC is the critical gatekeeper that determines which grant proposals move forward, are worth a visit for a site interview, and which two proposals make our final two. The GSC meets 5 times a year. Meeting dates for 2011 are:

- Jan. 25<sup>th</sup> 9 to 11 am. LOI review clinic
- Feb. 8<sup>th</sup> 9 to 11am. LOI Vote pass
- Feb. 22<sup>nd</sup> 9 to 11am. Doc review clinic
- March 22<sup>nd</sup> 9 to 11 am. Doc pac summary reports, passing agencies vote, site interview preparation.
- April 23<sup>rd</sup> May 14<sup>th</sup> Site Interview Visits
- May 17<sup>th</sup> Finalists Vote



#### **Grant Outreach Committee**

The NWP Outreach Committee (OC) has nearly doubled in size since last year with a new focus on producing stronger Letter of Inquiries (LOI) to be considered by our Grant Screening Committee.

The OC conducted its annual Grant Symposium for interested applicants September 28<sup>th</sup> at the Las Vegas Chamber of Commerce. A close to capacity crowd attended to hear about NWP's grant process. Over the years, NWP has cultivated and developed a well-earned reputation for our grants process and our demand for well-constructed, sustainable, and accountable proposals. While the "process" has been deemed arduous, applicants laud NWP for requiring them to take long, hard looks at their own operations and examine what they could be doing better. As Lu Torres, Executive Director of NWP's 2010 Grant Award stated, "NWP made us the best that we could be."

In October, in an effort to collaborate even better with the agencies that apply for our grant, we also offered a new program, a day long LOI workshop session during which we met with 27 different agencies for a total of 20 minutes each and discussed ideas they might submit for consideration. Our hope is that by meeting with the agencies in advance of the deadline and providing them with immediate feedback on their ideas the LOIs we receive will be stronger.

The next step for the Outreach Committee is to receive our LOIs, review them to be sure they have met the basic granting criteria (are they a 501(c)3, are they operating here in Southern NV, etc.), and then forward those that meet our basic criteria to the Grant Screening Committee.

We are hopeful that the 25 LOI's that we have received will be even stronger than those from 2010. Please refer to page 7 for a list of the agencies that have submitted LOI's for 2011.

## Membership

2010 membership concluded with 79 members strong! We are thrilled to have met this number and give many, many thanks to all our dedicated and loyal members. We can't say it enough: we can't do what we do without our members!

For 2011 Denise Cashman, Membership Chair, has some fun events planned such as wine and cheese cocktail party at new president Susie Lee's house and a late January prospective membership gathering. Denise is also developing a mailing list to send out our snappy new membership postcards to prospects. If you have a prospect, please send her info Denise's way!

We are always happy to send a membership packet or even meet informally with any prospects. Contact Denise at cashmandee@aol.com

# **SPOTlight on our New Officers**

In addition to our new NWP President, Susie Lee, and President-Elect Carrie Henderson, NWP welcomes our new Vice-President, Nazanin Ford; Secretary, Tami Hance; and Treasurer, Kelly Petersen.

Tami and Kelly will serve two-year renewable terms. Nazanin will serve as Vice President for a year and assume the President-Elect role in 2011 when Carrie becomes President.

Nazanin brings years of journalistic expertise to her role as Vice-President. A member of the GSC and Ed/Events Chair, she is mom to Ella and is expecting her 2<sup>nd</sup> child this Spring. Also a longstanding GSC member, Tami is Vice President at Destinations by Design and an active community volunteer and UNLV Hotel School speaker. Kelly retired from hotel management to focus on raising her boys and serving as President of her husband's surgical practice, NolnsuranceSurgery. She also owns and manages 5 UPS stores in Southern Nevada.



#### **Education/Events Committee**

#### This Past Year's Events

- Annual March Award Luncheon we had strong turnout to honor Legal Aid Center of Southern Nevada (LACSN). Members contributed hundreds of dollars in Target Gift Cards for Legal Aid's Early Representation Program clients.
- Foundation for an Independent Tomorrow February Salon – Members toured the facility, including the NWP Resource Library and Computer Center, and met career counselors. Janet Blumen presented an progress report on the NWP Employment Project, which continues to affect lives even after our funding has been exhausted.
- After-School All-Star's Showcase
   Volunteer Opportunity in May Members
   got to meet students participating in
   After-School All-Stars programs at many
   schools, including Wynn and Roundy
   (our sponsored schools) and watch
   performances by those students at the
   Springs Preserve.
- Court Visit with LACSN Several dates were set up for NWP members to observe our ERP funded attorney, Xaviar Planta, represent clients and meet with Hearing Master Judge Frank Sullivan to discuss the benefits of the ERP program so far.
- Oct 12<sup>th</sup> Grant Hearing over half the membership was in attendance for presentations at the Las Vegas Chamber.

### **Upcoming Events**

- February 17 Ribbon Cutting at Rape Crisis Center Signs of Hope Counseling Center
- March 1 Annual Award Luncheon /Wynn Las Vegas - We will honor our 2010 Grant Recipient, Rape Crisis Center. We will hear reports from LACSN and PEF.

- LACSN Family Court Dates TBD, but members can set up their own visits by contacting Lynn Etkins at Legal Aid Center (<u>letkins@lacsn.org</u>). See our NWP dollars in action!
- February Salon TBD Possible topic is a follow-up to last January's Education Salon and a report on major actions taken to address our state's education inequity.

## **Treasury**

NWP welcomes our new treasurer, Kelly Petersen. Kelly has hit the ground running and already provided great value to NWP and the Executive Committee. Kelly is a sharp businesswoman and entrepreneur. Her skills lend a sharp lens to our operations with an eye to how we can always improve.

The 2011 NWP budget is set for approximately \$23,000. Our goal is to have 80 members for total revenues of \$400,000. As a result, our operating expenses account for less than six percent of our total budget. We are committed to making sure that every possible dollar is awarded to our winners. As a result, we make every effort to keep our expenses well below the national average for non-profit organizations for ten percent. We are able to do this because all of the work we do is completely volunteer. We thank our dedicated members who give tirelessly to make our philanthropy model a success.



## NWP November 2<sup>nd</sup> Fifth Annual Vote Count: Dana Lee's House

About 20 NWP members gathered at Dana Lee's home for the annual vote count. The NWP President always hosts the vote count and next year, the count will be held at President Susie Lee's home.

After enjoying a light continental breakfast spread, members got down to business. Ballot envelopes were passed out until the entire stack was exhausted. Every member had a handful of ballots to open and call-out the vote selection for either Discovery Children's Museum or Rape Crisis Center.

Members were then instructed to open the ballots and take turns calling out their ballots one at a time. Votes were marked down on a board, and the final vote count determined. This year's final tally declared Rape Crisis Center and their "Signs of Hope" counseling center our 2010 Grant Awards winner. With all members present, a celebratory call was made to Lu Torres, Executive Director of the Rape Crisis Center informing them not only of their win, but also that the winning check is for \$350,000!

The Discovery Children's Museum Executive Director, Linda Quinn, graciously accepted the news of being NWP's 2010 runner-up. As a consolation, the museum received an unrestricted Founder's Award gift in the amount of \$30,000. The Founder's Award was named in honor of NWP's six founders (Dena duBoef, Heather duBoef, Marcelle Frey, Dana Lee, Trina Pascal and Tawny Sanders) and recognizes the effort the runner-up put into the grant process.



Members at work getting ready to call out the votes! Pictured from clockwise top left corner: Denise Cashman and Naz Ford; Winnie Schulman, Kelly Petersen and Myra Greenspun sharing a laugh; past GSC Chairs Robyn Manzini and Gail Poll happy to see the conclusion to another grant cycle.







2008-2010 President Dana Lee tallying votes; In front row: Winnie Schulman and Kelly Petersen; second row: Whitney duBoef and Carrie Henderson; back row: Sara Costello and Wendy Kalb.



## **2011 NWP Grant Applicants**

Below is a list of the agencies that have submitted valid Letters of Intent. These applicants will be considered for our 2011 Grant Award:

- Big Brothers Big Sisters: Mentoring to Graduation
- Boys Town: Outpatient Behavioral Health Clinic
- Central Global: The NWP Family Crisis Consultant
- Child Focus: Need a Lift?
- Clark County Law Foundation: Trial by Foundation
- Communities in Schools: Rancho HS Fellows Academy
- Community Counseling Center: Mental Health Program
- Cultural Diversity Foundation: Winning Scholarships for College, Online Class
- Goodwill of Southern Nevada: Spreading Goodwill in our Community
- Grant a Gift Autism: B.U.D.S. Social/Life Skill Development Program
- HELP of Southern Nevada: Thrift Store
- Helping Hands of Las Vegas Valley: Foods Assistance Program for Seniors
- Junior Achievement
- Living Grace: Phase II Program for Young Women with Out of Wedlock Children
- Nevada Blind Children's Foundation:: Nevada School for the Blind
- Nevada Child Seekers: Child Abduction Response Team -- Volunteer Search Force and Training
- Nevada Partnership for Homeless Youth: Exclusively Books -- an online ecommerce bookstore to generate funds for NPHY
- New Vista Community: Medical Building for Intellectually Challenged Citizens and Seniors
- NV Childhood Cancer Foundation: Caring for Kids Emergency Fund
- Salvation Army of Clark County: Emergency Shelter
- Southern Nevada Public Television: Displaced Homemakers Work Program
- Turning Point: "Youth Choices" Cell Phone App for Drop-out Prevention
- Whirlygig: First Fridays
- White Horse Ranch: Diamonds in the Rough -- Horse Riding Training for Underprivileged Kids
- Women's Development Center: Housing Stability for Families Program



### **IMPORTANT REMINDERS**

Mark Your Calendars!

Early February:

NWP Salon: State of Education (Part 2)

What You Can Do to Help?

Thursday, February 17th:

Ribbon Cutting and Senatorial Commendation

Rape Crisis Center: Nevada Women's Philanthropy Signs of Hope Counseling Center

Time: approximately 2:00pm

(notice of actual time will be sent later)

Rape Crisis Center 6375 West Charleston on College of Southern Nevada Campus

Tuesday, March 1st 11:30am NWP Annual Luncheon at Wynn

## We Would Love to Hear From You!

Please take 10 minutes to complete the NWP Member Survey, if you have not already done so.

To complete the survey, log on to <a href="http://www.surveymonkey.com">http://www.surveymonkey.com</a>

Username: NWP1 Password: nwpsurvey

With your input, we can truly become a member-run philanthropy organization, but we

need to hear from you!!