



**NEVADA WOMEN'S
PHILANTHROPY**
reinventing community giving

2022 Impact Grant Application

Nevada Women's Philanthropy (NWP) is a member driven, pooled-funded, large impact grant-making organization established in 2005 to address the needs of the greater Las Vegas Community. NWP's membership consists of philanthropically motivated women, united by a powerful desire to address emerging issues facing our community in the areas of arts, education, environment, social services and health. NWP has invested over \$6.5 million with 27 nonprofit organizations in So. Nevada to date. NWP Impact Grant Applications are thoroughly vetted down to two finalists. The recipient is decided by majority vote of our entire membership after the Impact Grant hearing presentations.

NWP will consider projects that:

- provide services to an expanded client base in alignment with agency mission
- provide a new service to the agency's client base
- are ready for implementation within one year of becoming grant recipient
- demonstrate a plan to sustain the project beyond NWP grant funds

Applicants must:

- be 501(c)3 public charities that do not discriminate or proselytize
- demonstrate a strong Southern Nevada connection (i.e., history of operation locally, a local Board/representatives, local and diversified funding sources)
- have operated in Southern Nevada for a minimum of four (4) years and provide three (3) years of **audited** financial statements
- demonstrate the ability to financially manage a large-scale grant (e.g., a minimum annual agency revenue of \$100,000)
- not be a NWP Impact Grant recipient in the past seven grant cycles or a Founders Gift recipient in the past grant cycle

This grant should:

- represent at least 30% of the proposed project (larger percentages preferred)
- impact a Southern Nevada population
- be aligned with the agency's stated mission

NWP Outreach Committee provides a recorded tutorial video on our organizational goals, grant making process and instruction on how to complete the application. The tutorial will be available on our website www.nwpsnv.org/grant-process/ starting **October 7, 2021**. NWP Outreach Committee members will be available to answer questions via **Zoom mini-sessions October 12 & 13, 2021** from **9am-12pm**. Please email outreach@nwpsnv.org to request your preferred date and time.

Completed 2022 Grant Applications are **due Thursday, November 18, 2021, by 5PM (PST)** to Outreach@nwpsnv.org. Incomplete applications that do not meet the specifications set forth will not be considered. Applications must be submitted:

- with Agency Name indicated in the document title as a PDF document
- with one-inch margins, in single-spaced, 12-point Arial font
- with numbered pages and Agency Name in footer of every page
- no longer than eight (8) pages total for the four sections - Overview (1), Base Criteria (1), Budget Summary (1-2), Narrative Response (4)



2022 Impact Grant Application

Please complete and submit in PDF format no later than Thursday, November 18, 2021 5PM (PST) via email to Outreach@nwpsnv.org

SECTION I: INTRODUCTION/OVERVIEW

Organization Name: _____

Project Name: _____

Executive Director

Name:

Title:

Email:

Contact Person

Name:

Title:

Email:

Agency mailing address:

Agency physical address:

Agency Phone:

Agency Website:

Please respond to each bullet point below in one sentence:

- Agency mission:

- General description and purpose of project:

- Specific use of NWP Grant funds within project:

Agency Size and History:

*Last Fiscal Year Revenue: _____ *Last Fiscal Year Expense: _____

Years Serving Southern NV: _____ Clients Served in Last Fiscal Year: _____

****If expense exceeds revenue by more than 15%, please explain.***

Project Description (check one or more):

_____ Existing Service to Greater Client Base _____ Provide new type of service

_____ Other (Please describe) _____

SECTION II: BASE CRITERIA

Please initial each of the following to confirm your agency is in compliance:

- _____ Agency is a 501(c)3 tax-exempt public charity operating in Southern Nevada.
- _____ Agency/project does not discriminate.
- _____ Agency/project does not proselytize or require clients to embrace specific beliefs or traditions to receive services.
- _____ Agency has a local board/representative and local funding sources.
- _____ Agency has operated locally for a minimum of four (4) years and will provide three (3) consecutive years of **audited** financial statements when requested by NWP.
- _____ Agency has minimum annual revenue of \$100,000.
- _____ Agency has not been the recipient of the NWP Impact Grant for at least seven (7) grant cycles or of the Founders Gift in the last grant cycle.
- _____ Agency has a solid and uncontroversial reputation.
- _____ The NWP grant is essential to the completion of the project and represents at least 30% of necessary project funds.
- _____ Project impacts a Southern Nevada population.
- _____ Project is in alignment with agency's stated mission.
- _____ Project will be ready for implementation within one year of being named the NWP Grant Recipient.
- _____ Project will be sustainable after NWP funds have been expended.
- _____ If costs of Project or Budget changes from what is originally submitted, NWP must be notified.

***If your agency may be perceived to discriminate or proselytize**—for example, your organization has an evangelical origin or only serves male students—you will have an opportunity to clarify how this does not preclude you from receiving NWP funds in the Narrative Response (IV) section of the application.

SECTION III: IMPACT GRANT BUDGET SUMMARY

Please list each income source and anticipated expense associated with the project for which this grant is being requested. To allow a comprehensive listing of all items and the timeline for receipt, please use this template to expand the listing add an additional page.

PROJECT FUNDING	
Nevada Women's Philanthropy Request (this grant request)	\$500,000
Other Secured Funding Sources (please list)	
Other Pending Funding Sources (please list)	
TOTAL FUNDING for PROJECT:	

PROJECT EXPENSES					
	YEAR 1	YEAR 2	YEAR 3	TOTAL	% of Total
Project Development Costs					
Capital Costs					
Personnel Costs					
Equipment and Supplies					
Operational Costs					
TOTAL EXPENSES (a)					100%

USE OF NWP FUNDS – \$500,000					
	YEAR 1	YEAR 2	YEAR 3	TOTAL	% of Total
Project Development Costs					
Capital Costs					
Personnel Costs					
Equipment and Supplies					
Operational Costs					
TOTAL NWP FUNDS (b)				\$500,000	100 %

What percent of the Total Project do NWP Funds represent? Calculate (b) / (a) from above*					%
--	--	--	--	--	---

*30% minimum - Larger percentages are preferred.

SECTION IV: NARRATIVE RESPONSE

Please expand on the outline below and address the following in single-space, 12-point Arial font, with one-inch margins. Bold/Underline/Caps Locked may be used to identify sections.

A. Agency Description – Please include:

1. Agency mission and history
2. Population(s) served by your agency
3. Brief description of current programs
4. Significant accomplishments
5. Major revenue sources
6. Explanation of practices if you are an agency that is potentially seen as discriminating or proselytizing
7. Other background pertinent to your agency

B. Project Description – Please detail:

1. Project purpose
2. Project's target population
 - a. Population served
 - b. Criteria for eligibility
 - c. Number to be served annually/over the course of the NWP grant
3. Steps required before implementation
4. Project plan and timeline
5. Project administration and operation
6. Evaluation criteria for success and measurable goals
7. Cost and plan for sustainability
8. Specific use of NWP grant funds
9. Proposed payment plan (timeline and explanation) for NWP funds
10. Other funding (secured or pending)
11. Documented community need for this project
12. Specific impact of this project (both economic and lives impacted)
13. Hurdles to implementation
14. Opportunities for donor recognition – NWP cannot accept recognition, gifts or awards at any event that is deemed a fundraiser.